PRESS RELEASE

#10-050

Police Seek Identity of Man Who Attempted to Lure Boy

HOLLISTER, CALIFORNIA – (*October 20, 2010*) – Hollister police are seeking information to identify a man who tried to lure a 13-year-old boy into his truck near Rancho San Justo Middle School on the evening of October 19, 2010.

The victim reported that he was waiting for his mother near the northeast corner of the Rancho San Justo School field after football practice at about 7:30 p.m. He noticed a pickup truck drive up to him. The driver asked if the boy wanted to call his mother, to which he replied "No." The man then asked the boy if he wanted a ride home. The juvenile again answered, "No," and walked away from the man, who drove off.

The victim described the suspect as a Hispanic male adult with a full beard. The suspect's vehicle was described as a black 1970's Chevrolet single cab pickup truck. Officers checked the area but did not find the suspect or the truck.

Anyone with information regarding this incident is requested to contact Officer Bo Leland at 636-4330. Persons wishing to remain anonymous may call **WeTip** at **(800) 78-CRIME**. Persons providing information to WeTip may be eligible for a reward.

The Hollister Police Department would like to remind all parents to speak with their children about contacts with people they do not know. Children should be taught not to approach them or their vehicles and to report suspicious activity as soon as possible. The victim in this case acted appropriately by distancing himself from the suspect and reporting what had occurred.

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